



MARC D. TAUB

Among the most influential families in the North American wine and spirits industry, the Taub family's involvement dates back to the mid-1930s, shortly after repeal of the Volstead Act ended a 14-year ban on the production and sale of alcoholic beverages throughout the United States. As the forward-thinking President and Chief Operation Officer of leading importer Palm Bay International, Marc D. Taub, 44, represents the third generation of his family to play a leading role in this dynamic industry.

Family-owned Palm Bay International was founded over three decades ago by Martin Taub and David S. Taub, Marc's grandfather and father, respectively. A sense of family and the importance of long-term relationships are pervasive at all levels of the company, so it was quite fitting that Marc joined his father in the business in 1991, first at their distributing company Premier Wine & Spirits of New York, and later at Palm Bay.

After graduating from Arizona State University with a BA in finance and marketing in 1989, Marc spent two years with the Gallo Sales Company of San Francisco. In 1991, Marc joined his family's distributing company, Premier Wine & Spirits of New York, where he focused on instilling the discipline he learned in both sales and marketing. In 1995, Marc expanded his focus on infrastructure when the company purchased the Star Industries complex in Syosset, NY. Two years later, he engineered the development of the Pinnacle Wine Company's fine wine division and spearheaded the company's on-premise expansion. Marc was appointed President of Premier Wine & Spirits in 2000.

In 2005, the family exited the wholesale tier of the industry and Marc turned his full attention to growth of Palm Bay International. Today as the company's President and COO, his involvement encompasses all aspects of the business and is acutely focused on the development of the four core business units: Quantum Brands, Genesis Estates, Palm Bay Spirits, and Esprit du Vin – French Wine Merchants. Marc enjoys a special bond and collaboration with his father David, the company's Chairman and CEO.

Marc's vision for the future of Palm Bay includes a strong commitment to further establishing the company as an industry leader in all categories of the wine and spirits business. Palm Bay has a clearly defined expansion plan that involves the continued growth of a well-diversified wine and spirits portfolio.

Among Marc's favorite pastimes are traveling with his family, boating, water sports, scuba, and skiing. Marc has been involved with many charitable endeavors over the years, continuing the family's long-term commitment to philanthropy. In 1997, he became an associate board member for the Parker Jewish Institute for Health and Rehabilitation. He has served on numerous industry committees such as the American Cancer Society and UJA. In 2001, he was named Man of the Year for the National Conference for Community and Justice, Man of the Year for URLD in 2003, and was honored by UJA as a recipient of the Samuel Bronfman award in 2005. He is a member of the Metro New York Chapter of Young Presidents Organization.

Marc lives in New York City with his wife of 18 years, Sandy, and their two children Jake (14) and Chloe (10).