

Canto Car On Display At Upcoming Bimmerstock

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Known for her love of exotic cars, sophisticated leather fashions and a penchant for giving back, part-time Long Islander Joanne Del Prete-Rosten can often be seen driving around town in her Lamborghini LP550, which is decked out in the colors of her clothing company, Canto NYC. On Sunday, Sept. 14, those interested in getting a closer look at the car that has become somewhat of a local celebrity can see it on display with hundreds of exotic cars at the sixth annual Gold Coast Concours/Bimmerstock event, presented by Martino

Auto Concepts and benefiting the Diabetes Research Institute. Rain or shine, the event will take place in downtown Glen Cove from 11 a.m. to 4 p.m. and is free to spectators. For those wanting to register a car, the fee is \$20 in advance and \$25 on the day of the event.



“In exotic cars, I find a tremendous amount of art – the lines, the curves, the craftsmanship. It speaks to me personally, and I try to incorporate that feeling into my designs, which are sporty and empowering for women on the go,” said Del Prete-Rosten, whose clothing line is inspired by the rough and tumble world of exotics: cars, motorcycles and jets – a world she’s been exploring since the age of 15. Her first car? A Pontiac Trans-Am 6.6 Liter. “I was always the tomboy,” she said.

Joanne Del Prete-Rosten in her Lamborghini LP550

“One of the most exciting things for me when I drive the car around the east end of Long Island is when the kids come up to the car wanting to talk to me about it and take pictures with the car. It’s a great feeling to see them smile,” she continued.

The Canto car will be among other classic racers, super exotics and specialty one-off vehicles, including Ferraris, Roll Royces, Porsches, Mercedes and customized BMWs, in addition to several limited-edition cars, such as a Lola, Enzo Ferrari and Ferrari Challenge racers at the Gold Coast Concours/Bimmerstock. According to Honorary Chair and Mayor Reginald Spinello, the streets of the downtown area will be closed off and converted into a true pedestrian automotive mall.

The event is being co-chaired by Joe LaPadula and Jon Holzer of Martino Auto Concepts – a facility Del Prete-Rosten says is “the only go-to place for anyone that cares about their car.” Top sponsors to date include: Competition BMW, Prestige BMW, and Rallye BMW, among others. While the cars are the highlight of the day, the event will also feature entertainment for the whole family, live music presented by local bands The Lazy Dogs, Rolling Stoned and The School of Rock, plus prize opportunities and plenty

of delicious food options, and it's all to support the Diabetes Research Institute's mission to cure diabetes.

Although she has no direct connection to diabetes, Del Prete-Rosten stated, "I'm participating for a reason, to raise awareness for a disease that affects millions of American adults and children. I think about what these kids with diabetes have to endure each day just to survive, and I feel compelled to find a way to help."

Nassau County Legislator Delia DeRiggi-Whitton, as a parent of a child with diabetes, is thrilled to have the support of Del Prete-Rosten and particularly Martino Auto Concepts. "Once again everyone at Martino Auto Concepts, especially Joe LaPadula, is putting forth a great effort for an amazing event that raises money for a biological cure for diabetes," said DeRiggi-Whitton, who serves as a DRI Foundation board member along with Bruce Waller, DRIF National Board member and Glen Cove resident. Both have been part of the event committee since its inception. "I would also like to thank the Glen Cove police, EMS, department of Public Works, Auxiliary police and Mayor Spinello, and the City Council for assisting with this event. I love watching our city come together like this," she said.

To learn more about the event, sponsorships or to register a vehicle, visit DiabetesResearch.org/Gold-Coast-Concours-Bimmerstock-2014 or call 516.822.1700.