



Cycle through the Hamptons for Diabetes Cure

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Jericho, NY - June 21, 2017 - It's time to hit the pedals and enjoy a beautiful scenic tour by joining Empire Ride for the DRI (RidefortheDRI.org) which is participating in the Massapequa Park Bicycle Club Tour of the Hamptons on Sunday, Sept. 24, 2017 through the south fork of Long Island. Funds raised by participants will support the Diabetes Research Institute (DRI) and its mission to find a biological cure for diabetes.

This scenic ride, from 7:30 am to 5 pm, will begin at Southampton High School, 141 Narrow Lane, in Southampton, NY. Riders will travel through mostly flat terrain and rolling hills, on the scenic south fork of Long Island and pass farmlands, beaches, mansions and historic towns such as East Hampton, Amagansett and Montauk before returning to Southampton.

The tour has routes of 25, 50, 70, 100 miles and two 25-miles guided rides.

Last year, three avid cyclists – Bruce Siegel, Keith Adwar and David Newman – who are passionately committed to helping the DRI find a cure for diabetes created the Empire Ride for the DRI.

"We are excited to be back for a second year and look to only increase the size of our team and help raise awareness of the DRI and its search for a cure for diabetes," said Siegel, who serves as DRI Foundation Northeast Region Board Chairman and newly-appointed Secretary for the DRI National Board.

Register online now for \$45 and create a personal fundraising page at RidefortheDRI.org to generate support from family, friends and colleagues.

All riders who raise \$50 or more will receive a DRI t-shirt; riders that raise \$150 or more will receive a DRI bike jersey; and riders that raise \$200 or more will receive both a bike jersey and a t-shirt.

"I always look forward to this bike ride," said event co-creator Keith Adwar. "It is not only beautiful scenery but we are joining together for an incredible cause to help cure diabetes. It is the best bike ride of the season."

Tour day registration begins at 7 am and is \$50, payable in cash or check. No credit cards or debit cards will be accepted. There is no mail-in registration.

To learn more about the event or sponsorships contact Lily Scarlett at lscarlett@drif.org or call 516-822-1700.

About the Diabetes Research Institute and Foundation

The mission of the Diabetes Research Institute Foundation is to provide the Diabetes Research Institute with the funding necessary to cure diabetes now. The Diabetes Research Institute at the University of Miami Miller School of Medicine leads the world in cure-focused research. As the largest and most comprehensive research center dedicated to curing diabetes, the DRI is aggressively working to develop a biological cure by restoring natural insulin production and normalizing blood sugar levels without imposing other risks. Researchers have already shown that transplanted islet cells allow patients to live without the need for insulin therapy. Some study participants have maintained insulin independence for more than 10 years. The DRI is now building upon these promising outcomes by developing a DRI BioHub, a bioengineered "mini organ" that mimics the native pancreas. While various BioHub platforms are being tested in preclinical and clinical studies, the DRI is also developing strategies to eliminate the need for anti-rejection drugs and reset the immune system to block autoimmunity. For more information, please visit DiabetesResearch.org, tweet @Diabetes_DRI or call 516-822-1700.

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