



DREAMS  
*in the City*

*Please join us for a celebratory evening as we honor*

**PETER FRIEDFELD**

**Executive Vice President, ClearVision Optical**

*with the*

***Dare to Dream Award***

**THURSDAY, MAY 2, 2019**

**CIPRIANI 25 BROADWAY**

25 Broadway  
New York City

6:30 pm: Cocktails and Silent Auction

7:30 pm: Live Program, Dinner and Dancing

*Cocktail Attire*

Master of Ceremonies

**CHRIS WRAGGE**

*Co-Anchor, CBS 2 News This Morning  
and CBS 2 News at Noon*

Music for the evening by

**THE JAY PRINCE BAND**

## CO-CHAIRS

Samantha Shanken Baker • Bonnie Inserra • Meryl Lieberman • Susan Weiner

## YOUNG PROFESSIONALS' CHAIR

Lindsey Inserra-Hughes

## HOST COMMITTEE *(in formation):*

Dawn Briggs\*  
Zachary Diamond\*  
Gillian Ranee Doucette  
Melanie Dwornik\*  
April Franzino\*  
Christine Georgopulo  
Amanda Goldberg\*  
Dr. Howard Gould  
Barbara & Jon Hatz  
Elisabeth & Matthew Holtzer\*

John Hughes\*  
Marcy Hunter\*  
Larry Inserra  
Lawrence Inserra, III\*  
Kathleen Lant  
Mallory Lieberman\*  
Jessica Lovett\*  
Sarah Macleod\*  
Dara & Jeremy Melnick  
Jennifer Ross\*

Chris Rotio\*  
Amy Herman-Schechter  
& Matt K. Schechter\*  
Tracy Silverman  
Donna & Ed Sirlin  
Edra & Jonathan Tepper  
Barbara & Richard Traub  
Paul Valetutti\*  
Roberta & Bruce Waller  
Wendy Waller

*\* Young Professionals' Committee Member*



The Best Hope for a Cure®

The mission of the Diabetes Research Institute Foundation is to provide the Diabetes Research Institute with the funding necessary to cure diabetes *now*. The Diabetes Research Institute at the University of Miami Miller School of Medicine leads the world in cure-focused research. As one of the largest and most comprehensive research centers dedicated to curing diabetes, the DRI is aggressively working to develop a biological cure by restoring natural insulin production and normalizing blood sugar levels without imposing other risks. Researchers have already shown that transplanted islet cells allow patients to live without the need for insulin therapy. Some study participants have maintained insulin independence for more than 10 years. The DRI is now building upon these promising outcomes through its BioHub strategy, a multidisciplinary, three-pronged approach for addressing the major challenges that stand in the way of a cure: eliminate the need for anti-rejection drugs, reset the immune system to block autoimmunity, and develop an unlimited supply of insulin-producing cells.

## **EVENT SPONSORS\***

### **50-Carat**

The Inserra Family

### **Platinum**

The Shanken Family Foundation  
Roberta & Bruce Waller and Family

### **Diamond**

ClearVision Optical/Peter and David Friedfeld  
Melissa L. Cohn and Bill Harts  
Virtus Partners

### **Gold**

The Friedfeld Family  
The Hatz Family  
Donna & Ed Sirlin

### **Silver**

EisnerAmper LLP  
The Goldberg Family  
Meryl Lieberman and Dr. Howard Gould  
Susan and Jay Grossman/Marissa Fuchs and Gabriel Grossman  
Barbara & Richard Traub  
Traub Lieberman Straus & Shrewsberry LLP

*\*as of March 12, 2019*

Diabetes Research Institute Foundation  
259 West 30th Street, Suite 402 • New York, NY 10001 • Phone: (212) 888-2217  
aepstein@drif.org • [www.DiabetesResearch.org/DREAMS-in-the-City-Gala](http://www.DiabetesResearch.org/DREAMS-in-the-City-Gala)

The Diabetes Research Institute Foundation presents

# DREAMS *in the City*

THURSDAY, MAY 2, 2019

CIPRIANI 25 BROADWAY

## SPONSORSHIP OPPORTUNITIES

### □ \$50,000 50-CARAT PRESENTING SPONSOR

Three (3) Premiere tables of ten · Listing, logo or advertisement on multi-media loop\* · Link & logo on event website · Inclusion in press releases & social media mentions\* · Public acknowledgment from DRI at the event · Commemorative plaque on the DRI Wall of Honor · Recognition through *Cycle of Discovery Crystal Award Series* and in DRI newsletter\*

### □ \$25,000 PLATINUM SPONSOR

Two (2) Prominent tables of ten · Listing, logo or advertisement on multi-media loop\* · Link & logo on event website · Inclusion in press releases & social media mentions\* · Public acknowledgment from DRI at the event · Commemorative plaque on the DRI Wall of Honor · Recognition through *Cycle of Discovery Crystal Award Series* and in DRI newsletter\*

\*Promotional materials subject to date that agreement is finalized and contingent upon meeting printing deadlines.

Multi-Media Loop deadline is April 24, 2019.

Register online at: [www.DiabetesResearch.org/DREAMS-in-the-City-Gala](http://www.DiabetesResearch.org/DREAMS-in-the-City-Gala)

## SPONSORSHIP OPPORTUNITIES

### \$10,000 DIAMOND SPONSOR

One (1) Prime table of ten · Listing, logo or advertisement on multi-media loop\* · Listing on event website · Inclusion in press releases & social media mentions\* · Public acknowledgment from DRI at the event

### \$5,000 GOLD SPONSOR

Preferred seating for six (6) guests · Listing, logo or advertisement on multi-media loop\* · Listing on event website

### \$3,000 SILVER SPONSOR

Special event seating for four (4) guests · Listing on multi-media loop\* · Listing on event website

### \$1,500 BRONZE SPONSOR

Select event seating for two (2) guests · Listing on multi-media loop\* · Listing on event website

## INDIVIDUAL RESERVATIONS

### \$500 GENERAL ADMISSION

\$500 X \_\_\_\_\_ guests = \$ \_\_\_\_\_

### \$250 YOUNG PROFESSIONALS\*\*

\*\* 35 Years of age and under, please: limited availability  
\$250 X \_\_\_\_\_ guests = \$ \_\_\_\_\_

### DONATION

I am unable to sponsor/attend but enclose a fully tax-deductible contribution in the amount of \$ \_\_\_\_\_

### SILENT AUCTION DONATION

I would like to donate an item to the silent auction.  
Please contact me.

All contributions are tax-deductible to the extent provided by the law. Federal ID#: 59-1361955.

You will receive an acknowledgment for your records. Tickets are tax-deductible in excess of \$225 (FMV).

\*Promotional materials subject to date that agreement is finalized and contingent upon meeting printing deadlines.

Multi-Media Loop deadline is April 24, 2019.

Register online at: [www.DiabetesResearch.org/DREAMS-in-the-City-Gala](http://www.DiabetesResearch.org/DREAMS-in-the-City-Gala)

## GOING GREEN

In lieu of a Journal, ads / acknowledgments will be displayed on a Multi-Media Loop at the event.

- \$500 “RESEARCH SUPPORTER” – Digital Ad Only
- \$100 Name Listing Only

### For the Multi-Media Loop:

Please provide a digital file via e-mail or disk; Photoshop, PDF, Word Document, JPEG, or provide ad copy below and it will be formatted for you. High resolution images (300 dpi) provide the best quality ads. Deadline April 24, 2019

---

---

## GUEST NAMES

There are no actual tickets to the event; names will be checked at the door. If names cannot be provided now, please send them no later than April 29, 2019, by e-mail to [aepstein@drif.org](mailto:aepstein@drif.org). Guest names:

---

---

---

---

Register online at: [www.DiabetesResearch.org/DREAMS-in-the-City-Gala](http://www.DiabetesResearch.org/DREAMS-in-the-City-Gala)

## PAYMENT INFORMATION

**PLEASE FILL OUT AND RETURN THE ENTIRE CARD**

**Please note that tickets cannot be purchased at the door.**

**Kindly make your reservation prior to Monday, April 29, 2019.**

Invited By: \_\_\_\_\_

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Name to be listed on printed materials:

\_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Enclosed is my check for \$ \_\_\_\_\_

(payable to: Diabetes Research Institute Foundation)

Please charge my purchase to:

VISA  MasterCard  AmEx  Discover

Corporate Card  Yes  No

Cardholder Name (as it appears on card):

\_\_\_\_\_

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please mail this completed form and payment to:**

DREAMS in the City, Diabetes Research Institute Foundation

259 West 30th Street, Suite 402, New York, NY 10001

P: 212-888-2217 • E-mail: [aepstein@drif.org](mailto:aepstein@drif.org)

Register online at: [www.DiabetesResearch.org/DREAMS-in-the-City-Gala](http://www.DiabetesResearch.org/DREAMS-in-the-City-Gala)