

medium.com/@tjbdaily

New Yorkers To Help DREAMS Become Reality



May 2, 2018

Entrepreneur **Jennifer Ross** has reached her dream of creating an innovative and successful business but there is another dream to come, that of finding a cure to type 1 diabetes, an illness that affects millions, young and old, around the world including herself.



On May 3, Ross will be honored as this year's *Dare to Dream* honoree for DREAMS in the City, a not-to-miss fundraiser to benefit the **Diabetes Research Institute**, a world leader in cure-focused research with a sole mission to find a biological cure for diabetes.

Join Ross and more than 400 attendees from metropolitan New York's business, social and celebrity circles at Cipriani 25

Broadway starting at 6:30 pm for DREAMS in the City, which features a magical night of specialty cocktails, wines highly rated by *Wine Spectator*, a seated dinner, a mission-based live auction and a luxury silent auction.



“When I thought of creating my company I wanted to fulfill a need I had as well as many others, and I achieved that goal and dream,” said Ross, co-founder of Be Mixed, a sugar-free, no-calorie, all-natural mixer. “My ultimate dream, like millions of others, is finding a cure to type 1 diabetes which I have lived with for 26 years. I am both extremely grateful and excited for this great honor and I look forward to an incredible event to help fund research for a cure.”

The dream for a cure is also passionately shared by event Co-Chairs **Samantha Shanken Baker**, **Bonnie Inserra**, **Meryl Lieberman**, and **Susan Weiner** along with Young Professionals’ Chair, **Lindsey Inserra-Hughes**. During its tenure, this annual event has raised nearly \$6 million to help find a biological cure for diabetes.



Just added to the night, a spectacular performance featuring some of Broadway’s brightest stars, hot off NBC’s recent hit, “Jesus Christ Superstar—Live in Concert!” This year, the fantastic sounds of the **Jay Prince Band**, known throughout the tristate area, will surely get attendees onto the dance floor. Cocktails begin at 6:30 pm, followed by a live program, dinner, dancing and a dessert reception.

Tickets, which can be purchased online at DiabetesResearch.org/DREAMS-in-the-City-Gala, are \$500 per guest and a young professional ticket is \$250 (35 years of age or under).